

9 CONCLUSIONS

In conclusion, PB2 effectively supported LB in organizing the 4th Industrial Revolution forum by inviting the keynote speakers, handling their logistical arrangements, and creating a suite of promotional materials such as banners, folders, flyers, blocks, pens, and USB sticks, designed to enhance the forum's impact and reach. The forum served as a pivotal platform for disseminating knowledge, fostering dialogue, and sharing insights related to the advancement of SMEs in the context of the 4th Industrial Revolution, illustrating the project's commitment to bridging the gap between current practices and futuristic technological integration within the SME sector.